

ATELIER KARASINSKI

VIII., WIEN

Our Story:

Atelier Karasinski is a Vienna based design bureau, founded in 2012 by Laura Karasinski. Laura Karasinski is an art director & designer, living in Vienna, Austria. With over 10 years of work experience in design & production across all fields, she has been named one of FORBES 30 under 30 most influential business leaders in Austria.

Atelier Karasinski has become well known for its aesthetic designs that are driven by a love for history, the arts and eclecticism. Their oeuvre incorporates interdisciplinary solutions, ranging from graphic design to branded spaces & interiors, always trying to find the tension between past and present. An Architectural Digest article from May 2018 described Laura Karasinski as 'the most important art director of Austria'.

Atelier Karasinski's clients include Yves Saint Laurent, Universal Music Group, Campari and several publishing houses, shops and restaurants in and around Austria. They have also released a capsule collection for Frauen*Volksbegehren in order to spread awareness about equality & women's rights in Austria.

Laura Karasinski and her work have been profiled in over 50 national and international magazines such as Architectural Digest, Forbes, Gestalten, Monocle, Die Zeit and many more.

Laura Karasinski is actively involved at the Vienna Secession Ambassadors Guild, creating events and happenings for art aficionados and collectors. She's also a keen public speaker, appearing at schools, universities & conferences and loves to share her experiences and knowledge with whomever it may concern. She had the honor of sharing the podium with the likes of Stefan Sagmeister, Annie Atkins and Madeleine Alizadeh.

Laura Karasinski has been named Woman Of The Year in 2015 by an Austrian publishing group and held a TEDx talk about being a highly sensitive person at TEDxModulUniversity that has been watched worldwide over 30,000 times.

